



***The New Era
of
Funding Research***





OLD METHODS

- Subscription to the Foundation Center.com to access their online directory of over 100,000 grantmakers. **Price \$195 - \$1,295 per year**
- Purchase the latest edition of *The Foundation Directory*, which includes key information such as fields of interest and contact information on the 10,000 largest grantmakers in the US. **Price \$215**



OLD METHODS

- **Order a copy of the yearly Federal Register including all federal government grant opportunities. Price \$929**
- **Conduct free research at The Foundation Center (SF), CompassPoint (SF), The Management Center (SF office closed), The East Bay Resource Library for Nonprofit Success**



NEW METHODS

Google

**CONDUCT RESEARCH ONLINE
FOR FREE**



How to Research Online

There are three methods:

- 1) Conduct a direct search using an online search engine such as Google, Yahoo, Bing, etc.**
- 2) Use a search engine to search for the websites of specific foundations/grantmakers.**
- 3) Search free online grantmaker directories.**



1. CONDUCTING A DIRECT SEARCH USING AN ONLINE SEARCH ENGINE

When using an online search engine to research grant opportunities the *key* is the *keywords* you enter.

For example, if you are a faith-based organization looking for foundations that provide grants to organizations that assist those in need of food, shelter, and counseling; keywords to enter into the search box would include:

foundations *and* faith-based

grants *and* faith-based

foundations *and* in need of food shelter (narrow search)



foundations and in need of shelter and food

Search

Instant is on

About 7,180,000 results (0.12 seconds)

Advanced search

Everything

Images

Videos

More

Show search tools

[Click to Give @ The Animal Rescue Site](#)

The Animal Rescue Site funds **food** for some of the 8 million unwanted animals ... While it's ideal for a dog to go directly from a **shelter** to a loving family, ... to animals in **need** by The Fund for Animals, the Petfinder **Foundation**, ...
www.theanimalrescuesite.com/ - Cached - Similar

[Community Foundation Awards \\$1.3 Million to Provide Food and ...](#)

Jul 7, 2010 ... know that the **need** for **food** and **shelter** has not gone away," said Emmett D. Carson, Ph.D., CEO and president of the community **foundation**. ...
www.siliconvalleycf.org/news-resources/press.../10/pr-7-7-10.html - Cached

[DTE Energy Foundation Partners with 57 Nonprofits to Provide Food ...](#)

DTE Energy **Foundation** Partners with 57 Nonprofits to Provide **Food, Shelter** and Other Critical Assistance to Those in **Need**.
www.pnewswire.com/.../dte-energy-foundation-partners-with-57-nonprofits-to-provide-food-shelter-and-other-critical-assistance-to-those... - Cached - Similar

[Counseling - Suicide Prevention - Food Pantry - Youth Shelter ...](#)

Aug 16, 2010 ... **Foundation 2** is a 24-hour suicide prevention and crisis intervention service in Cedar Rapids, Iowa.
www.foundation2.org/ - Cached - Similar

[Youth Shelter - Counseling - Suicide Prevention - Food Pantry ...](#)

Have a question that you **need** answered? Ask a Counselor ... **Foundation 2** ...
www.foundation2.org/Content/Services/Youth-Shelter.aspx - Cached - Similar

[LENA WASHINGTON'S FOOD & SHELTER FOUNDATION](#)

The Lena Washington's **Food & Shelter Foundation** was organized for ... which assesses our clients' **needs** and channel them to the appropriate services (i.e. ...
lenawashingtonshelter.com/ - Cached - Similar

[The David and Lucile Packard Foundation : What We Fund : Local ...](#)

Food and Shelter. Food & Shelter. The **Foundation** believes that our local community ... The **Foundation** recognizes the **need** these vulnerable families have and ...
www.packard.org/displayContent.aspx?CategoryID=278 - Cached - Similar

[Basic Human Needs Food Water Shelter beopublishing.com](#)

We must have **food**, water, air, and **shelter** to . Basic human **needs** have not changed ... **Foundation** We recognize a hierarchy of basic human **needs** - similar, ...
beopublishing.com/1ZiGpW/ - Cached

[Neighbors in Need Fund Awards \\$973000 in New Grants for Safety-Net ...](#)

Jul 7, 2010 ... DC Community **Foundation's** new Neighbors in **Need** Fund grants support **food** banks, **shelters**, mental health, foreclosure prevention and more.
www.businesswire.com/.../Neighbors-Fund-Awards-973000-Grants-Safety-Net-Mental - Cached



CONDUCTING A DIRECT SEARCH USING AN ONLINE SEARCH ENGINE

What you don't want to do is type these words by themselves

- Foundations
- Grants
- Funding
- Food and Shelter

You will hit 28,400,00 results, 90% of which will not have anything to do with what you need.



food and shelter

Search

Instant is on

About 28,400,000 results (0.41 seconds)

Advanced search

- Everything
- Images
- Videos
- News
- More

Any time Latest

More search tools

The Emergency Food and Shelter National Board Program

The Emergency Food and Shelter National Board Program was created in 1983 to supplement the work of local social service organizations within the United ... www.efsp.unitedway.org/ - Cached - Similar

Food Shelter : Restaurant, Hospitality and Lifestyle Public Relations

Food Shelter is a full-service public relations, consulting and marketing firm specializing in restaurant, hospitality, real estate and lifestyle brand ... food-shelter.com/ - Cached - Similar

Food & Shelter Ideas & News - Pepsi Refresh Project

Vote for the most refreshing ideas to win Pepsi Refresh Project grants for Food & Shelter. www.refresheverything.com/categories/food-and-shelter - Cached - Similar

Food and Shelter for Friends Home

Food And Shelter For Friends, located in downtown Norman, Oklahoma, provides short-term food and shelter for needy families and individuals. www.foodandshelterforfriends.org/ - Cached - Similar

Find a Homeless Shelter - Find Shelters - Shelters, Food, Clothing ...

Find a Homeless Shelter ... Find a Family Shelter ... Find Temporary Housing, clothing, shelter, blankets, and other shelter. www.artistshelpingchildren.org > How to Help - Cached - Similar

Oregonians for Food and Shelter

Oregonians For Food and Shelter, Twitter · YouTube · RSS ... Copyright 2010 Oregonians for Food and Shelter | info@ofsonline.org | 1149 Court ST NE, ... www.ofsonline.org/ - Cached - Similar

FEMA: Emergency Food and Shelter Program

Aug 11, 2010 ... The Emergency Food and Shelter National Board Program was created in 1983 to supplement the work of local social service organizations ... www.fema.gov/government/grant/efs.shtm - Cached - Similar

Food and Shelter

Food pantries and meal sites, homeless shelters. ... Disasters and Emergency Preparedness · Elder Abuse · Food and Shelter · Home Energy Assistance Program ... www.help4seniors.org/page.asp?ref=516 - Cached - Similar

Top-Rated Food and Shelter Nonprofits | GreatNonprofits

INTERFAITH ROTATING WINTER SHELTER OF DAVIS - charity reviews, charity ratings, ... BEYOND SHELTER - charity reviews, charity ratings, best charities, ... greatnonprofits.org/reviews/issues/foodandshelter/_ - Cached - Similar

DHS: Emergency Food and Shelter

Sponsored links

Do you need food help?

You do not have to go hungry. The food bank can help you get food www.SFFoodBank.org California

See your ad here >



2. SEARCH SPECIFIC FOUNDATIONS' WEBSITES

The power of the world wide web is that we no longer have to order expensive publications or online subscriptions to find out more about a foundation.

Nearly every single foundation/grantmaker has a website that lists:

- About the foundation**
- Their funding priorities**
- How to submit an application**
- Contact information**



3. CONDUCT RESEARCH ON FREE GRANTMAKER DIRECTORIES

- **These following websites maintain information about U.S. grantmakers including a summary of their funding priorities, deadlines and contact info.**
- **Northern California Grantmakers - www.ncg.org**
- **Alameda County Social Services - www.alamedasocialservices.org**
- **State of California - www.ca.gov/grants.html**
- **Federal Government - www.grants.gov**