

**U.S Census & OCCUR  
Co-host and Special  
Prayer breakfast to promote  
Complete count**

A prayer breakfast will be held focusing on the importance of the U.S. Census to communities of color and low income/ underserved areas on Friday, January 22, 2010 at 7:30 am- 9:00 am at Nile Hall and Preservation Park 1233 Preservation Parkway (MLK way) in Oakland, CA. the event is being co- sponsored by the U.S Census and OCCUR who joined forces to encourage churches and faith leaders to inspire their members and extended congregations to be counted in the 2010 Census. The emphasis on a complete count in the 2010 Census is critical especially in low income and communities of color because critical programs and resources depend on a full and complete count. According to OCCUR Executive Director, David Glover, “Black communities and people of color often miss out because of not responding or filling out the simple 10 question U.S Census form. Our community must recognize the importance, value and huge benefit that a complete Census count has moving forward.”

The prayer breakfast will be immediately followed, at the same location, by the “A Model Built on Faith” kickoff event presented by OCCUR and The San Francisco Foundation FAITHS Initiative, which will provide key information to faith based organizations and their community partners about organizing and planning more effective community service programs and developing fundraising strategies.

For more information on both events, please contact:

The U.S. Census at (510) 292-0567  
or  
OCCUR at (510) 839-2440  
or email: [occur@sbcglobal.net](mailto:occur@sbcglobal.net)